



GBG 2023

“XIII International Conference on Grapevine Breeding, Genetics and Management”

21 – 24 August 2023 • DoubleTree by Hilton Hotel Avanos
Cappadocia / Türkiye



SPONSORSHIP FILE

www.gbg2023.org

secretariat@gbg2023.org



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Dear Participants,

Under the auspices of the International Horticultural Society (ISHS), between **21-24 August 2023**, “**XIII. International Grape Breeding, Genetics and Management Conference**” (GBG2023) will be held. The conference is held in a different country every 4 years and the 13th Conference was decided by the International Horticultural Society (ISHS) to be held in the Cappadocia region, which is one of the most important tourism and viticulture destinations of the World and Turkey. The conference will be organized as a comprehensive organization with the contributions of different institutions, organizations and private sector companies.

Turkey is located in a very favourable geography for viticulture. Viticulture has a long history in Turkey, which has a vineyard area of 460,000 hectares and has a key role among economic fruit species. Turkey’s grape production is approximately 4 million tons and half of this amount is produced as table grapes and a significant part as raisins. Wine and grape juice production has been increasing in Turkey in recent years, and more attention is paid to the use of local varieties for this purpose. The Cappadocia region, where the conference will be held, has an important place in Turkey’s viticulture. It is known that viticulture and wine production in the Cappadocia region dates back to the Early Bronze Age (3000-2000 BC). The unique volcanic soil and sloping land of the region increase the quality of the wines produced in the region by providing them with a special aroma. Approximately 12% of the wines produced in Turkey are produced in the Cappadocia region.

Research studies on viticulture breeding and genetics in Turkey are mostly carried out in Research Institutes affiliated to the Ministry of Agriculture and Horticulture Departments of Agriculture Faculties. As a result of these breeding programs, new grape varieties are registered and brought into the country’s viticulture every year.

It is planned to present studies on grape breeding and genetics within the scope of the “XIII. International Conference on Grape Breeding, Genetics and Management “ (GBG2023). However, it will be possible to make presentations from different disciplines. In addition, necessary attempts will be made for the participation of representatives of different sectors, non-governmental organizations, growers and company owners, and a separate webinar will be organized for the conference sponsors and the participants will be given the opportunity to introduce their products.

“XIII. International Conference on Grapevine Breeding, Genetics and Management” (GBG2023) will be a great scientific and social experience for everyone. Your support by your active participation in our conference will honour us and will make serious contributions to you in the future.

We look forward to your participation and support to our conference, which will take place between 21 August 2023 and 24 August 2023 in the Cappadocia region, which has a very high historical and touristic value and also contains a very old viticulture heritage.

On behalf of the Organizing Committee;

Arif ATAĞ (Conference Convener)



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A. Platinum Package

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Platinum level benefits are;

18sqm booth space

- One (1) representative from the company will be included in the scientific program as speaker.
- A hyperlink from the official symposium website to own website
- Logo presentation on digital media areas other than the symposium website
- Acknowledgement (with official company logo) in the GBG 2023 Final Printed Program
- Insert into symposium bags
- One full color advertisement on the external back cover of the GBG 2023 Final Printed Program
- Right to place the company flags at the Welcome Reception venue
- Three (3) complimentary exhibitor badges (exclusive of hotel accommodation)
- Platinum sponsor’s name and logo will be included the most visibly in the “**Acta Horticulturae**” book of the Symposium.

B. Diamond Package

(5.000 Euro)*

Diamond level benefits are;

12sqm booth space

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- Acknowledgement (with official company logo) in the GBG 2023 Final Printed Program
- Insert into symposium bags
- One full color advertisement on the GBG 2023 Final Printed Program
- Two (2) complimentary exhibitor badges (exclusive of hotel accommodation)
- Diamond sponsor’s name and logo will be included the most visibly in the “**Acta Horticulturae**” book of the Symposium.

*** %18 VAT will be added to the above-mentioned fees.**



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C. Gold Package

(3.000 Euro)*

Gold level benefits are;

6sqm booth space

- A hyperlink from the official symposium website to own website
- Logo presentation on digital media areas other than the symposium website
- Acknowledgement (with official company logo) in the GBG 2023 Final Printed Program
- Half Page full color advertisement on the the GBG 2023 Final Printed Program
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- The names and logo of the Gold sponsor will be written in the “**Acta Horticulturae**” book.

C. Silver Package

(1.000 Euro)*

Silver level benefits are;

- A hyperlink from the official symposium website to own website
- Logo presentation on digital media areas other than the symposium website
- Acknowledgement (with official company logo) in the GBG 2023 Final Printed Program
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- The names and logo of the Silver sponsor will be written in the “**Acta Horticulturae**” book.

*** %18 VAT will be added to the above-mentioned fees.**



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